

# Transform Ticketing and Tagging and Move Products Faster with the Cloud

The apparel and garment industry is under pressure. Retailers everywhere are racing to adapt their internal operations to the increasing demands for faster delivery and quicker time-to-market. Retailers are having to rethink how they leverage their touchpoints and redefine the role their physical stores play in customer interactions. In the midst of all of this change, don't overlook one of your most business-critical systems: the ticketing system.



## Transform with the platform built for apparel and garment retailers.



### Move inventory more quickly

- Manage pricing centrally and deploy pricing updates and other changes in real time.
- Print tickets from any location.
- Instantly deploy standardized ticket and tag printing to stores, warehouses, distribution centers and external suppliers.
- Rapidly transfer products from one market to another with on-demand ticket/tag printing.



### Process returns more efficiently

- Handle all ticketing and label production from one system.
- By integrating cloud labeling with your business systems, you can quickly locate orders, re-print labels or tickets from any printer and get returned products back on the sales rack.



### Ensure brand consistency

- Create brand-compliant tags using our flexible, universal templates.
- Build anti-counterfeiting measures into your tags using the built-in label designer, which includes RFID support.
- Keep a record of all ticket and tag changes, plus a complete print history, in the built-in document management system.



## Guarantee ticket and tag accuracy

- Prevent unauthorized changes with the role-based access system.
- Quickly locate the source of any tag errors using the complete tag print history.
- Control when and where changes are deployed using the built-in change approval workflows.



## Create an integrated IT environment

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One of our customers, an apparel/garment manufacturer, has eliminated custom IT development required for different markets, saving \$45,000 in each market.



One retailer has reduced labor costs due to ticketing process improvement in the warehouse to achieve \$100,000 annual savings.



An omni-channel retailer processes product returns faster and moves inventory more quickly to achieve \$48 million in additional annual profit.

## Apparel and garment retailers who have transformed their ticketing and tagging.

John Lewis

A'GACI

s.Oliver®

asics

UNITED COLORS OF BENETTON.

★ macy's

Salvatore Ferragamo

CALZEDONIA

Neiman Marcus

KERING

 **Loftware™**

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Loftware is the world's largest cloud-based Enterprise Labeling and Artwork Management provider, offering an end-to-end labeling solution platform for companies of all sizes. Maintaining a global presence with offices in US, UK, Germany, Slovenia, China, and Singapore, Loftware boasts over 35 years of expertise in solving labeling challenges. We help companies improve accuracy, traceability and compliance while improving the quality, speed, and efficiency of their labeling. As the leading global provider of Enterprise Labeling and Artwork Management, along with Clinical Trials Labeling and Regulated Content Management, Loftware enables supply chain agility, supports evolving regulations, and optimizes business operations for a wide range of industries. Those include automotive, chemicals, consumer products, electronics, food & beverage, manufacturing, medical device, pharmaceuticals, retail and apparel.

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