

# Transform Pharmaceutical Labeling with the Cloud

The list of challenges facing the pharmaceutical industry is long: increasing competition, new stipulations from governments and regulators, products coming off patent, market pricing pressures, and that's just to name a few. At Loftware, we help our pharmaceutical customers tackle these challenges by digitally transforming the entire label production process.



## Move label design **to the Cloud** and reduce direct costs

Cloud labeling moves label design and maintenance out of the IT department and into the hands of the business users. It incorporates universal templates that enable you to significantly reduce the number of label variations. With an easy-to-use label designer, you can save time, reduce the cost of label design and free up costly IT resources to perform more value-adding tasks.

**93% of customers experienced direct cost savings. 12% of customers achieved direct cost savings of more than 50%.**



## Digitally transform **quality assurance** and reduce indirect costs

In the highly-regulated world of pharmaceutical manufacturing, quality assurance is paramount. Cloud labeling streamlines quality assurance through digitization. You can quickly comply with regulatory requirements resulting in lower risk and higher quality, at a lower cost.

**82% of our customers have experienced cost savings from error reduction.**



## Streamline labeling **for a faster** time-to-market

To meet the ever-changing demands of the pharmaceutical industry, you need an agile labeling process capable of adjusting quickly to new requirements. Cloud labeling instills agility into all stages of the labeling process, resulting in faster time-to-market and increased sales. This transformation benefits your supply chain as well. Digitizing your labeling enables you to deploy a standardized label process across all your locations and business partners. The end result is a more efficient business that can successfully meet the challenges of today and tomorrow.

**76% of customers surveyed have reduced time-to-market by digitizing labeling.**

# Built for life sciences

## Streamline quality assurance processes.

- Cloud labeling includes a centralized, digital label catalog that controls and streamlines label lifecycle management.
- Use universal templates and the graphical "label comparison" tool to consolidate label designs and reduce the number of label variations.

## Comply with regulatory requirements.

- Everything you need to comply with US and EU regulations is programmed within the system, including role-based access, document versioning, configurable approval workflows and electronic records and electronic signatures (ERES).
- Use our Validation Acceleration Pack (VAP) to maintain a validated and compliant labeling solution.

## Successfully handle SKU proliferation.

- Manage hundreds or even thousands of SKUs with ease.
- Using label variant technology, our software integrates with your master label data for each SKU and merges it with templates in real time, creating a snapshot of "print compliant labels" that are ready for approval.
- You can approve every label variant for every SKU without having to manually create numerous label variations.

## Improve traceability.

- Get full traceability and visualization of every label ever printed.
- Document every change request and system event, including user, location and timestamp information.
- Generate electronic PDF documents reflecting physically printed labels, for submission to 3rd party content management or PLM solutions.

## Pharmaceutical companies who have transformed their labeling.



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Loftware is the world's largest cloud-based Enterprise Labeling and Artwork Management provider, offering an end-to-end labeling solution platform for companies of all sizes. Maintaining a global presence with offices in US, UK, Germany, Slovenia, China, and Singapore, Loftware boasts over 35 years of expertise in solving labeling challenges. We help companies improve accuracy, traceability and compliance while improving the quality, speed, and efficiency of their labeling. As the leading global provider of Enterprise Labeling and Artwork Management, along with Clinical Trials Labeling and Regulated Content Management, Loftware enables supply chain agility, supports evolving regulations, and optimizes business operations for a wide range of industries. Those include automotive, chemicals, consumer products, electronics, food & beverage, manufacturing, medical device, pharmaceuticals, retail and apparel.

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