Transforming Food and Beverage
Labeling with the Cloud

Labeling has never played a more crucial role in your business. To compete in a rapidly changing marketplace, you need labeling processes that are fast and agile.

You need to be able to respond rapidly to changes in labeling regulations and provide the level of detail and transparency regarding food sourcing and ingredients that consumers demand. You need to digitize your labeling by moving to the Cloud.

Move label design **to the Cloud** and reduce direct costs

Cloud labeling moves label design and maintenance out of the IT department and into the hands of business users. It incorporates universal templates that enable you to significantly reduce the number of label variations. With an easy-to-use label designer, you can save time, reduce the cost of label design and free up costly IT resources to perform more value-adding tasks.

Digitally transform **quality assurance** and reduce indirect costs

In the highly-regulated world of food and beverage manufacturing, quality assurance is paramount. Cloud labeling streamlines quality assurance through digitization. You can quickly comply with changing regulatory requirements, resulting in reduced risk and higher quality, at a lower cost.

Streamline labeling for **a faster** time-to-market

Speed is an important factor in the highly competitive environment of food manufacturing. Cloud labeling enables you to seamlessly integrate labeling with your existing business systems. This ensures faster processing times through automation of manual processes. The result is a more agile label process, faster time-to-market and increased sales.

82% of customers experienced direct cost savings.

24% of our customers have achieved indirect cost savings of more than $10,000 per location.

A food and beverage customer has reduced product returns to achieve annual savings of $350,000.

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Built for food and beverage

Comply with global and local allergen and nutrition food labeling regulations.

- Use built-in templates designed to comply with FDA, EU, Country of Origin Labeling (COOL) and other food labeling regulations.
- Easily format allergen and nutrition information.
- Print labels in multiple languages without having to create hundreds or thousands of templates.
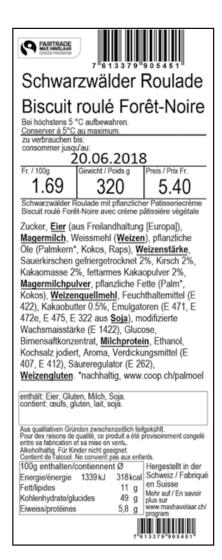
Integrate labeling with MES and ERP.

- Integrate with, SAP and other MES and ERP systems.
- Integrate label and direct marking printers directly with master data.
- Eliminate costly errors caused by manual data entry and product mislabeling.

Unite all your printers on one system.

- Simplify your IT landscape by converging factory labeling and marking on one system.
- Guarantee consistent, standardized labels regardless of the printer or its resolution by using flexible templates that work across all your existing printers.
- Ensure optimal printing speeds and improve performance across all printers in your organization.

Create a fully transparent labeling process.

- Ensure accurate labeling and maintain food safety compliance by having an overview of the entire label production process.
- Get full traceability of every label ever printed or marked.

Food and beverage manufacturers who have transformed their labeling.

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Loftware is the world's largest cloud-based Enterprise Labeling and Artwork Management provider, offering an end-to-end labeling solution platform for companies of all sizes. Maintaining a global presence with offices in US, UK, Germany, Slovenia, China, and Singapore, Loftware boasts over 35 years of expertise in solving labeling challenges. We help companies improve accuracy, traceability and compliance while improving the quality, speed, and efficiency of their labeling. As the leading global provider of Enterprise Labeling and Artwork Management, along with Clinical Trials Labeling and Regulated Content Management, Loftware enables supply chain agility, supports evolving regulations, and optimizes business operations for a wide range of industries. Those include automotive, chemicals, consumer products, electronics, food & beverage, manufacturing, medical device, pharmaceuticals, retail and apparel.

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