



Quickly and Easily Create Professional-looking Labels With ZebraDesigner Software

Design and Print Simple or Complex Labels Using Fixed or Variable Data

Your focus should be on your operations, not on designing labels. Zebra’s solutions are engineered to help you capture your competitive edge—including our label design software.

ZebraDesigner gives you the tools to quickly and easily create professional-looking labels and tags—from simple to complex formats. Our intuitive Windows®-based interface allows for simplified, in-window designing and editing. The most recent version supports Zebra’s latest media offerings, along with improved wristband design and printing. And, Bluetooth®-connected printers are now supported via the driver installation.

Whether you’re creating labels with basic text or intricate components—such as RFID, or fixed or variable data—Zebra offers the right ZebraDesigner software edition to help you do it with ease:

ZebraDesigner Essentials	Zebra’s complimentary version for basic barcode label design tools.
ZebraDesigner Professional*	Features a more robust toolset to create complex label designs, including fixed or variable data, database connections, field concatenation, use of formulas and expanded RFID wizards.

Our latest version supports new drivers** and is backwards compatible with the previous version so you can continue to use your existing label formats.

The table below highlights the differences in ZebraDesigner editions to help you select the ideal software solution for your application needs.

ZebraDesigner Feature Matrix	ZebraDesigner Essentials	ZebraDesigner Professional
Supports files: ZebraDesigner Version 2: .LBL format ZebraDesigner Version 3: NLBL format	•	•
Supports native printer fonts	•	•
Supports Unicode™	•	•
Supports native barcodes	•	•
CPCL, EPL™ and ZPL* *Requires ZebraDesigner Windows driver version 5	•	•
ODBC and ASCII file connectivity		•
GS1-128 wizard	•	•
RFID wizard		•
KDU support	•	•
Print to file	•	•
Simple VB script		•
Print time questions	•	•
Pick database records at print time		•
Time/Date and RTC	•	•
Connectivity: Parallel, Serial, IP, USB, Bluetooth *Bluetooth only applicable with ZebraDesigner Windows driver version 8	•	•
Windows 7 SP1/Windows 8.1/Windows 10/ Windows Server 2012 R2/ Windows Server 2016/Windows Server 2019	•	•

*Requires purchase of a one-time activation license key.

**Windows driver v5 supports EPL, ZPL and CPCL; NEW Windows driver v8 supports ZPL for Link-OS® printers.

For more information or to download ZebraDesigner,
visit www.zebra.com/zebradesigner



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
+1 847 955 2283
la.contactme@zebra.com