

# SHOPEVOLUTION™ 7



## SHOPEVOLUTION™ 7

Shopevolution 7 is Datalogic's latest Omni-channel middleware for Self-Shopping, Queue-busting and Store Floor applications.

There are 3 major enhancements introduced in this version of Shopevolution:

### CLOUD MULTI-STORE SUPPORT

Shopevolution 7 is Cloud-ready, providing these main benefits for retailers:

- No Shopevolution server is needed in the store, cutting costs of the retailers for hardware, software and maintenance services.
- One Shopevolution 7 Cloud Multi-Store instance can manage multiple stores; each store can have its own product pricing, customer database, promotion policies, time zone, etc.

### SUPPORTS JOYA™ TOUCH

Shopevolution 7 supports Datalogic's Joya Touch multi-purpose device for use throughout retail (Self-Shopping, Queue-busting, Store Floor applications, Click & Collect and more) as well as Smartphones, ensuring an Omni-channel and seamless shopping experience for customers, leveraging the same GUI (graphical user interface) in different devices.

### ENHANCED CONSUMER FEATURES

Shopevolution 7 ensures a seamless shopping experience and enhanced consumer features such as Social Shopping, eCoupons, Shopping List and Consumer Surveys.

## FEATURES

- Shopevolution 7 supports the complete family of Joya devices as well as Smartphones
- Cloud support
- Customization of the GUI for Joya screens
- Entrance unit's look and feel can be customized
- Internal promotion and loyalty points engine; Full support for external promotion engine
- Pull/Push marketing
- Shopping lists
- System configuration rules (creating customized calendar tasks, imports/exports and the definition of new audit rules)
- Centralized customer validation system
- Back-office Suite (menu, reports, etc.)
- Queue-busting, Store Floor Applications, Click & Collect and more

## INDUSTRY-APPLICATIONS

- Retail
- Self-Shopping
- Mobile Self-Shopping
- Queue-busting
- Click & Collect
- Store Floor Applications

Zapraszamy do kontaktu!  
Więcej informacji: [www.kreski.pl](http://www.kreski.pl)

# SHOPEVOLUTION™ 7 TECHNICAL SPECIFICATIONS

## ARCHITECTURE

<b>Software platform</b>	J2EE and J2SE
<b>Operating system</b>	Microsoft Windows Server, Linux
<b>Database</b>	MySQL, Oracle, Microsoft SQL Server, PostgreSQL
<b>Rugged Devices Supported</b>	Joya Touch, Joya X1, Joya X2 and Joya X2 GP (General Purpose)
<b>Smartphones Supported</b>	iOS: Version 8.0 or higher - Android: Version 4.0.3 (API 15) or higher

## STORE SYSTEMS INTEGRATION

<b>POS System</b>	Toshiba Tec, NCR, Wincor-Nixdorf, Laser Symag, Extenda, Oscar and others
<b>Loyalty System</b>	CLL and other local ones
<b>Self-Payment and Self-Checkout</b>	Wincor-Nixdorf, Toshiba Tec, NCR and others
<b>Deli counters</b>	Wincor-Nixdorf, Toshiba Tec, NCR and others

## CLOUD SUPPORT

<b>Supported providers</b>	Any cloud provider provisioning virtual machines
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## BENEFITS FOR PARTNERS

Revenues coming from:

- Joya devices and accessories
- Shopevolution software licenses
- Software support agreements

## PROFESSIONAL SERVICES

- Business Consulting
- Project Management
- Software Programming
- Quality Control
- Training and on-site support
- On-line meetings and webinars



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