## **Product Description**



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Product Bulletin: February 4, 2021 Product: Aladdin 3.0 Expected General Availability: Expected Public Announcement: February 10, 2021

### ALADDIN 3.0 THE SMARTEST HANDHELD CONFIGURATOR!

#### **OVERVIEW**

Datalogic is pleased to announce the new Aladdin 3.0, a major release of the software tool for Datalogic Handheld Scanners configuration.

In the era of smart world, the setup process is an operation we repeat for every new high-tech device. Expectations on easy and fast setup are very high. A software tool for product setup must be always connected, to let the user easily find the needed information, and with online tutorials for fast learning. Search engines inside web tools are taken for



granted. Personal Computers and laptops are largely used, but more and more we manage smart devices (smartphones and tablets). Doing with a tablet what you could do with a laptop only is a plus! Moreover, an easy setup can influence the decision while selecting a device.

The new Datalogic Aladdin 3.0 is the answer to all these needs!

Aladdin allows to configure HH devices connected to the PC and to upgrade the firmware or download images captured by the scanner. Simultaneously Aladdin is used for offline configuration, to create configuration files typically for customer support, or to generate programming barcodes to be used during the installation in field.

With the new Aladdin 3.0, on top on the traditional features, it is possible to access a web version on any device equipped with an Internet browser, comprising PC, tablet and smartphone, to generate configuration barcodes to configure the scanner directly scanning on the screen. The allin-one generated barcode will contain the full configuration for your device that with one simple scan will be correctly set up, dropping dramatically the chances of mistakes. Moreover, the new Custom Manual feature allows to create custom configuration sheets with all the configuration items may be needed to support technicians during the installation.

The new Aladdin 3.0 has also a What's New section in the Homepage where the most relevant news about product updates, success stories or key facts are available for the users, making Aladdin not only a configurator but also a fully integrated and connected Datalogic software tool.

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### FEATURES AND BENEFITS

PRODUCT FEATURES	BENEFITS FOR CUSTOMER	
Website version	The new Aladdin 3.0 website can be accessed through any web browser on a PC or a smartphone and tablet, without the need to install any software. The website version allows to generate configuration barcodes for fast setup. Once it is generated, the all-in-one configuration barcode is easy to be scanned directly on the screen of your smartphone dropping dramatically the chances of mistakes.	
Standalone version	It is the traditional usage of Aladdin, that allows immediate configuration of the HH device connected to the PC, firmware upgrade, image capture. The terminal function can be used by the most expert technicians to communicate directly through scanner commands.	
Custom Manual	With this new feature it is possible to create a custom programming sheet with all the configuration barcodes that a technician may need during an installation in field. With the custom manual you can have barcodes of the same parameter with different values for fine tuning of the scanner in the final application.	
Zoom option	As a web browser has the native zoom setting option, also Aladdin standalone software has a zoom option to allow the user to choose the best fitting of the graphical interface into the screen. The settings are then saved for successive program executions.	
Automatic detection of connected devices	While running the standalone application, Aladdin 3.0 automatically detects any device connected to serial or Usb serial interface, making the configuration of the scanner easier and immediate. Aladdin supports configuration of more devices simultaneously.	
Improved product browsing	The offline configuration allows to create configuration files to support customers. The selection of the product is easy and simplified by the product browsing feature. A search function is also available for product selection by typing product name or part number.	
Recently used list	The recently used list available in the Offline Configuration panel represents a shortcut to access to the most used products.	
Parameter search engine	Aladdin 3.0 implements a configuration parameters search engine for fast setup. The search function lists all the items containing the typed text. The benefit for the user is an immediate identification of the configuration item without scrolling the full parameters tree.	



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Optimized image capture	With Aladdin 3.0 the image capture feature has been
	tremendously optimized and image transmission is up to 5 times
	faster! For devices that support video function, like Gryphon
	4500, Aladdin can also capture the video and while pressing the
	trigger the last frame is transferred to the host.
What's new section	The What's New session is a way for the user to be updated on
	Product News, Success Stories, Tutorials, and any information
	may be important for Datalogic to distribute.

#### **INSTALLATION PACKAGE**

The installation package includes:

- Aladdin setup.exe installation file
- Java Runtime Environment jre1.8.0\_241
- Datalogic Usb-Com driver V6.3.2
- User Manual available from the home page

#### **PRODUCT CERTIFICATION**

The new Aladdin 3.0 has a digital signature. The software is validated by EV Code signing certificate. Aladdin will not show any warning about not secure installed software.

#### **TARGET CONSUMERS**

Customer target is a technician that manages Datalogic handheld scanners, he/she works in the technical office of a Datalogic Partner or in the IT department of the Customer/End User. The new Aladdin is also used by internal Datalogic technicians, like application engineers, L2 and L3 to support customers during product configuration and problems analysis. Sometimes it is used also by Sales Representative and End Users.

#### **PRODUCT INFORMATION**

The standalone installation package is available for free download in the Datalogic website, at the 'Configuration and Maintenance' section of each Handheld Scanner web page. The web version is available at the following link: <u>https://aladdin.datalogic.com</u>

#### **TRAINING INFORMATION**

The What's new section provides a tutorial with the main features of the new Aladdin. Moreover, dedicated training sessions will also be provided to Sales Representatives and Technicians via webinars according to following calendar:

www.datalogic.com



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DATE	SESSION	TIME
Feb 9, 2021	Session #1	9:30 - 10:00 AM (CEST - EMEA)
		2:30 - 3:00 PM (CDT - APAC)
Feb 11, 2021	Session #2	5:00 - 5:30 PM (CEST - EMEA)
		11:00 - 11:30 AM (EDT - AMERICAS)

#### **GET MORE INFORMATION**

Product Marketing Manager: Loretta Chinaglia EMEA Customer Service Manager: *Matteo Astorri* APAC Customer Service Manager: *Torres Wu* AMERICAS Customer Service Manager: *Charlene Bradetich* Technical Support L3 Manager: *Luigi Magnani*  loretta.chinaglia@datalogic.com matteo.astorri@datalogic.com torres.wu@datalogic.com charlene.bradetich@datalogic.com luigi.magnani@datalogic.com



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