SHOPEVOLUTION™ SDK

◇DATALOGIC

EXPANDED MARKET AND BUSINESS OPPORTUNITIES FOR DATALOGIC PARTNERS

Partners have always been the connection to business opportunities in the world of retail and Datalogic is now offering a new way to help partners build better relationships with retailers, become a key player, and at the same time allow partners the freedom to respond to the needs of the retailers.

Shopevolution™ Software Development Kit (SDK) software enables partners to personalize their own business needs and meet the needs of the retailers. The flexibility of this software provides partners with the incentive to present new proposals to retailers and the ability to penetrate their business designs at a much deeper level.

Partners will be empowered to provide services such as Business Consulting or to offer additional services such as Project Management, Software Development and Software Support Agreements.

ADOPTING SHOPEVOLUTION SDK

Shopevolution SDK comes ready to use and includes a comprehensive range of development tools and documentation (hints, tips and code samples) plus expert support, which enables the partners to develop their own Self-Shopping applications such as:

- Integrating with or customizing Shopevolution
- Integrate new business ideas and features into the existing ready-to-use Shopevolution application
- Create new applications with a pre-defined set of functions and features (such as Self-Shopping, Inventory, Queue busting, etc.)

Datalogic ensures total support to partners through Comprehensive Documentation, Partner Certification training and Technical Support directly from Datalogic's Mobile Computer Store Automation technical experts.

FEATURES

- Shopevolution SDK supports the entire Joya™ family including the Joya Touch
- Customization of the GUI for Joya screens
- Customization Entrance Unit's look and feel
- Internal / External customization promotion and Loyalty Points engine
- Pull/Push marketing
- Integration with shopping lists
- System configuration rules (creating customized calendar tasks, imports/exports and the definition of new audit rules)
- Centralized customer validation system
- Back-office Suite (menu, reports, etc.)
- Queue busting, inventory cycles and other in-store features

INDUSTRY-APPLICATIONS

- Retail
- Self-Shopping
- Queue Busting
- Inventory
- Price Checking
- Point-of-Sale Checkout
- Mobile Self-Shopping

Kreski

Zapraszamy do kontaktu!
Więcej informacji: www.kreski.pl

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SHOPEVOLUTION™ 7
TECHNICAL SPECIFICATIONS

REQUIRED KNOWLEDGE

- J2SE 6.0 or greater
- J2EE 6.0 - in particular the creation of JSP / JSF
- Apache Tomcat (version >= 7)
- Relational Databases and SQL
- HTML, Javascript, CSS
- XML, XSL
- Networking, Ethernet and Wi-Fi
- Bar Code standards
- Basic Windows/Linux
- Working knowledge of Eclipse

OPTIONAL KNOWLDEDGE

- Working knowledge of Hibernate ORM
- SVN Versioning system
- Maven (software release building)

Shopevolution SDK is included in the 'Store Automation Certified Partner Program' and is available for Store Automation Certified Partners after the training at the Datalogic premises in Italy.

BENEFITS FOR PARTNERS

Revenues coming from:

- Joya devices and accessories
- Shopevolution software licenses
- Software support agreements

Professional Services:

- Business consulting
- Project managing
- Software programming
- Quality control
- Training and on-site support
- On-line meetings and webinars

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